

Ethel Côté

Entrepreneur – Network Developer

mécènESS Inc.

Leader in business development in Canada and overseas, Ethel Côté is involved in economic development, particularly with women's organizations to foster financial independence and sustainability. During the last 5 years, she was actively involved in a network that brings together women entrepreneurs from 8 countries. As a practitioner and developer, she developed and adapted some training/development tools to incorporate a gender perspective to business development - it's a success. Currently, she is developing a new workbook for business development - all stages of development. As well, she also developed many other curriculums about Entrepreneurship and succession planning.

She is founding member of Alliance économique francophone – a Pan Canadian Economic Alliance), and a few other networks and organizations. She contributed as administrator, treasury, chair of an International committee for many years, co-chair of a national public policy committee. Now actively involved in an Emerging International Network of Women Businesses: Réseau des entrepreneurs solidaires. She represented Canada for 7 years at RIPESS – an intercontinental network. She is a board member of IPD Pan African Development Institute. As an efficient communicator, she mobilized over than 125 000 people through social media.

She is fluently bilingual and she can participate/facilitate meetings in both languages but also can support network building.

Her commitment to sustainable development and innovation has brought her to work with enterprises, many groups and communities, which particularly women, enterprises and municipalities in rural and urban areas. Also she has acquired over the years proven expertise in diversified funding, management, planning, organizational development, network building as well as communication, managing human resource and developing successful partnerships. To date, more than 546 organizations and companies have worked with her.

Ethel Côté is actively involved in promoting the sustainable economic development in a very inclusive way. Commitment, respect, democracy, collaboration, innovation, equality, social justice and integrity are basic values she believes in.

Education institutions attended:

- Agricultural and rural leadership Development Certificate : Laval and Saskatchewan Universities
- Master in Community Economic Development : Concordia University